



Ronald McDonald
House Charities®
South Australia

SCHOOLS FUNDRAISING TOOLKIT

Fundraise at your school and help support the families of sick and injured children

Ways your school fundraising supports RMHC SA

Ronald McDonald House Charities is one of Australia's most trusted charities.

Ronald McDonald House Charities South Australia (RMHC SA) has provided life-changing, holistic support, to families with seriously ill children, since 1991.

With 1 in 4 regional families having to travel to metropolitan Adelaide to receive care for their sick or injured child, RMHC SA provides free and safe accommodation, along with essential support services, less than 200m from the Women's and Children's Hospital.

It costs RMHC SA approx. \$160 to support one family, per night.

While McDonald's is our Founding and Forever Partner, after their generous support approximately 80% of our operations are unfunded.

Community support is vital to our ongoing operations, which is why we're calling on your school to help!

DID YOU KNOW?

Ronald McDonald House Charities also supports students through in-house education support by qualified teachers, as well as access to 40 hours of free tuition when the patient returns home.



Help families like these

Aaron, Moses and their family stayed at Ronald McDonald House in Adelaide, from the time they were born at 29 weeks.

*It was their home-away-from-home for **226 nights**.*



Ways your School can support

Here are some fun ideas your school can do to hold a fundraising day for RMHC SA!



Bake Sale
Casual Day
Dress Up Day
Have a Sausage Sizzle

Crazy Hair Day
Movie Night
School Dance
Silly Sock Day



HOST A HERO DAY!

More than ever we understand the value of our everydayheroes.

Our firefighters, teachers, nurses and doctors all fighting on the front line.

Show your students that they too can be everyday heroes and support sick kids and their families, by dressing up as their favourite heroes for a gold coin donation



You can kickstart your fundraiser by making a self-donation!

Create an Online Fundraising Page

By creating an online fundraising page, you can easily share your page across social media, via text, or in emails to students, parents, and supporters of your school.

Supporters can donate quickly and securely, with all donations over \$2 receipted automatically.

STEP 1

Head to our Chapter page and select **Fundraise Your Own Way**

STEP 2

Add in your details, name your fundraiser, change your profile picture

STEP 3

Share your page, and start fundraising!

If you don't have an online fundraising page, please transfer funds raised within 14 days of your fundraiser, and email the receipt of payment to fundraising.sa@rmhc.org.au

EFT Transfers

Bank & Branch : CBA North Adelaide
BSB : 065 114
Acc No : 1015 3004
Acc Name : Ronald McDonald House Adelaide Donations
Reference : Name of School

Cheque / Money Order

Payable to : Ronald McDonald House Charities
South Australia
Mail to : Att. Community Fundraising
271 Melbourne Street
NORTH ADELAIDE SA 5006

Fundraising Assets

Here are some things to help promote your fundraiser!



**Approval of collateral must be given by RMHC SA to ensure correct use of logos*



Bunting

Logo Suite*

Donation Labels



Posters



Web Assets



Social Media Assets

Fundraising Guidelines

Name & logo use

- Ronald McDonald House Charities South Australia should only be referenced as “RMHC SA” or “Ronald McDonald House Charities South Australia”.
- Be clear that your fundraiser is not being managed by RMHC SA, but is an activity held “in support of Ronald McDonald House Charities South Australia”.
- Any printed materials or advertising relating to the activity that features the RMHC SA logo must be submitted for approval.

Permits & Public Liability

- RMHC SA does not provide Public Liability Insurance for fundraisers. We suggest holding your fundraiser at a venue which is already covered by Public Liability Insurance.
- The fundraiser is responsible for sourcing any permits, licences, or authorisation form local councils, shopping centres etc., that may be required.

Media & Promotion

- Social media is a great way to promote your fundraising event or activity. Don't forget to tag us on social media so we can follow along your fundraising journey!
- All media materials that reference Ronald McDonald House Charities South Australia must be approved by RMHC SA prior to circulation

[Click here](#) to see the full Fundraising Guidelines and Terms and Conditions,



Ronald McDonald House Charities South Australia



rnhadelaide



Ronald McDonald House Charities South Australia



Thank you for supporting RMHC SA

Community Fundraising

fundraising.sa@rmhc.org.au

08 8267 6922

rmhcsa.org.au

Ronald McDonald House Charities South Australia

271 Melbourne Street

North Adelaide SA 5006